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L & M INDUSTRIES SIM-STAIN NAMED AS ONE OF THE TOP 25 PRODUCTS OF THE YEAR

August 20, 2007 (Fort Atkinson, Wis.) – Sim-Stain from L & M Industries, Port Orange, Fla., has been named as one of the Top 25 Products of the Year by the readers of *Concrete Contractor* magazine. Sim-Stain is an alternative to chemical stains that offers immediate color with no neutralization or extra rinsing required.

“Every year, we run hundreds of products in *Concrete Contractor*,” said Editor Rebecca Wasieleski. “This special recognition goes to the products that have drawn the most interest from the more than 30,000 concrete contractors that subscribe to our magazine.”

The Top 25 Products of the Year will be featured in the August/September 2007 issue of *Concrete Contractor* and in an online photo gallery at www.ForConstructionPros.com.

Concrete Contractor delivers product news, business management tips and information on the latest trends and techniques to more than 30,000 concrete contractors. *Concrete Contractor* is published by Cygnus Business Media, Fort Atkinson, Wis., a leading business-to-business publishing company.

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